

How to Make Your Business Work for Both Fun and Profit

Have you ever asked yourself these questions?...

- Why aren't I making the kind of bottom-line profits I expected?
- Why aren't my sales growing faster?
- Why can't my people think like me?
- Why does lowest price seem to be the only reason people buy?
- Will I ever work less than 60 hours a week?
- Where do I find new customers?
- Am I spending too much money on computers and the Internet, and not getting enough value?

This two-day workshop is designed for those of you that have one or more of the above problems that drive you crazy! As successful business owners themselves, Dr. CJ Rhoads and Dave Bosler will share the secrets of going from just being okay, to being absolutely great. Collectively they are responsible for **increasing the incomes** of their clients by billions of dollars.

Find out why so many businesses fail - and make sure yours isn't one of them! You will come away from this workshop with practical relevant ideas for increasing your profits and decreasing your stress.

Listen to what some people say about their workshops:

- *When CJ began her talk, people literally stopped in their tracks as they listened to her points.* Mike McCarthy, Berks County Chamber of Commerce
- *Delightful. You are a very wise lady. You could be my speaker any day. Indeed, had you been, I might have gotten things right a lot sooner than I did.* Fred Beste, CEO Mid-Atlantic Venture Funds
- *Because of Dave, I quadrupled my billings in four months. If I had learned this stuff years ago, I'd be a millionaire by now- and a lot happier.* Mary Nosabe, Nosabe Incorporated

Bios

Dr. CJ Rhoads, M.Ed., Ed.D. is a highly sought-after guru, speaker, and author on business strategy, personal development, and technology. Rhoads is the founder of ETM Associates, Inc., an enterprise, technology, & management consulting firm (ETMAssociates.com). In addition to a varied career as both entrepreneur and corporate executive, she's widely published with several books and hundreds of articles. She's also an Associate Professor in the College of Business at Kutztown University. She can be reached at CJRhoads@ETMAssociates.com



Dave Bosler brings over 35 years of experience in management, sales, sales management, executive recruiting, hiring profiles and coaching to his clients. His real-life problem-solving know-how in combination with his exceptional communications skills enables him to provide a "coaching/educating solution" to the problems of sales, team building/communications and business development. Dave is the founder of Bosler Business Consulting, LLC., and has an international reputation, conducting coaching and training for major corporations all over the world. He can be reached at davidbosler@gmail.com.

This block is for date, time, location, and registration information.